About Jim Brown

Principal Consultant, STRIVE!



A bestselling author and gifted presenter, Jim Brown is both an avid teacher and student of leadership. Jim has coached key leaders from scores of prominent organizations, walking with them as they navigate through structural reorganization, constitutional malaise, and a myriad of other challenges.

Clients are impressed by both his knowledge and his ability to communicate that wisdom with lasting impact. With a background in curriculum development, Jim develops and delivers programs and consulting services tailored to clients' business needs. His experiences as an entrepreneur and his Master's degree in economics have honed his ability to focus on

the most important aspects of any situation. His passion is to see board members and senior staff working together as a confident, competent team. And he always has fun doing it!

A frequent keynote speaker at major conferences and events around the world, Jim Brown consistently wows audiences with the simple principles that take organizations over the top, to higher and higher levels. His interactive style and high energy attitude is famous for engaging participants whether in board sessions, small senior leadership groups, or large events with thousands in the audience.

Jim Brown is the co-founder of STRIVE!, a leading organizational consulting firm that successfully advises organizations, boards, and councils around the world on how to significantly improve governance, leadership, and overall organizational health. Praised by Stephen Covey, Ken Blanchard, and Patrick Lencioni among others, his book, The Imperfect Board Member, stands as one of the top-selling governance books globally.



As an extension of his work with STRIVE!, Jim and Margot Thompson (also of STRIVE!) host The OrgHealth Podcast, releasing weekly episodes as an extra resource for leaders.

[&]quot;Jim Brown is like a NINJA consultant—incredibly tuned to the group and deftly able to strike with penetrating questions to push us to perform. We'll never be the same since his help."

⁻ Bruce Cusack, Lanxess